



California
Energy
Alliance



Photo: Michael David Rose



Take Your Seat at the Table





California's Energy Stakeholder Advocates

California Energy Alliance is a leading advocacy organization for California's energy stakeholders. Founded in 2016, CEA is a nonprofit, non-partisan alliance of business, government, environmental and NGO leaders advocating for energy productivity to achieve economic growth, environmental justice, energy security, affordability, and resilience. Our work focuses on advocacy, outreach, and evolution of codes, standards, and policy.

We're all California energy stakeholders. Whether you live and work in California, other parts of the U.S., or abroad, what's happening with energy in California (the fifth-largest global economy) impacts you in some important way.

California leads the U.S. with energy policies that meet the challenges of climate change and sustainable, resilient growth – policies that have long served as a model for other state and national governments. California's legislature and local government agencies are committed to supporting economic progress.

The relationship between government and the marketplace is most productive and successful when it's an active partnership. This partnership requires constant maintenance and inputs from government agencies and a range of stakeholder groups, including NGOs, professional organizations, building owners, practitioners, manufacturers, utilities, trade groups, and facilities managers. CEA functions as a vital conduit between regulatory agencies and California energy stakeholders, explaining the regulatory process to the market, and advising regulators on market realities.

Take Your Seat at the Table

CEA gives you a "seat at the table," a voice in the regulatory process, and an opportunity to influence codes, standards and policy through active participation. Often, this is literally a seat at a real or virtual table in one of our quarterly member meetings or our many working group meetings. This is where our work on specific energy measures is done: discussion, debate, analysis, aggregating multiple perspectives, and developing specific recommendations.

CEA provides real-time access to valuable market intelligence on energy, energy efficiency and sustainability policy activities— synthesized, vetted information that would be prohibitively expensive to obtain in any other way.

CEA allows you to build lasting connections with California energy stakeholders, government officials, policy influencers, and industry professionals at a much lower cost than retaining dedicated lobbying staff or a research analyst firm. Become a leader in developing a twenty-first century engine for clean technology, energy efficiency, and environmental policy that reflects a holistic approach to optimizing the built environment.

The caliber of people involved in CEA is crucial to its success and to how it has helped us in our business. There are no other organizations that offer us direct access to the actual rule makers. We have the chance to give them impactful input and learn how they operate and what the intentions are behind creating and evolving code.



John Busch
Energy Code Specialist & Regional Sales Manager
Leviton

CEA gives us a voice in regulatory affairs that's more powerful than only our company or even a single trade organization can possibly be. We can leverage CEA's resources to great advantage as their recommendations carry great weight with California's regulators.



Michael Jouaneh
Manager - Sustainability & Energy Standards
Lutron



CEA gives us both an awareness of what's going on in California's regulatory process and an effective voice in it. We simply couldn't get this through any other channels.

Kelly Seeger
S&R Technical Policy Manager,
Signify

CEA Achievements

CEA is the only energy advocacy organization to have its code change proposals adopted as part of recent California Energy Standards updates. CEA's proposals are self-funded and developed by members in collaboration with interested public participants, industry experts, and the people living and working every day in California buildings.

Evolution of Codes, Standards, and Policy

CEA actively participates in the development and implementation of environmentally and economically sound building energy standards and other initiatives.

2022 Energy Code - For the 2022 code cycle, CEA recommendations - including: Central Nonresidential Data Registry, Demand Management for Controlled Receptacles, and collaboration with the IOU CASE Team on demand response language - were adopted by the California Energy Commission as part of the 2022 Building Energy Efficiency Standards.

2025 Energy Code - For the 2025 code cycle, CEA has identified and started development of multiple code change proposals. 2025 proposals include:

- Lighting & Lighting Controls Language Clean Up
- Multilevel Lighting Controls Expansion
- Mandatory Metering & Monitoring
- Fault Detection & Diagnostics
- Collaboration with the IOU Case Team on their proposed 2025 Measures

Advocacy

Our advocacy work is founded on the working partnerships we have established with NGOs, industry stakeholders, and California policy makers. This work drives meaningful, innovative policy and regulatory improvements that support California's strategic energy and environmental goals. CEA has taken steps to broaden its reach to collaborate with legislature to create a feedback loop between the market and policy makers.

Convenings

CEA hosts convenings on top-priority issues concerning California's energy future from which to launch subsequent advocacy and codes and standards evolution work. Recent convenings have addressed 2025 Energy Standards and Building Decarbonization.

I joined CEA because it's something I had always hoped for - a well organized group of individuals who could understand and positively change California's energy code.

Charles Knuffke
Systems VP & Evangelist
Wattstopper/Legrand



Join Us Now!

We're looking for members who are passionate about taking an active role in California's evolving energy future. Our membership spans a wide range of industries and organizations including: architects, engineers, designers, and specifiers; contractors and construction firms; NGOs; facilities managers; energy consultants; trade organizations; technical specialists; financial firms; and higher education.



The best thing about CEA for me is the diversity of opinion and expertise it provides - it's not an echo chamber comprised only of like-minded people. It's impressive how CEA has achieved impactful, practical results very quickly.

Craig Ochoa
Preconstruction Project Manager
KDC Inc.



Membership Levels and Support Opportunities

Sustaining Member: \$10,920

For larger for-profit organizations. Membership benefits include:

- Company membership for senior team of up to five participants
- Eligibility to participate on Board of Directors or Board of Senior Advisors (based on availability)
- Opportunities for Initiative and Working Group leadership
- Co-branding opportunities
- Member bio & logo in CEA annual report and website
- Access to and participation in webinars on a broad range of California energy topics
- Invitation to all CEA meetings

Nonprofit Member: \$2,730

For nonprofits and NGOs including academic, labor, or trade organizations. Membership benefits include:

- Company membership for senior team of up to five participants
- Eligibility to participate on Board of Directors or Board of Senior Advisors (based on availability)
- Opportunities for Initiative and Working Group leadership
- Co-branding opportunities
- Member logo in CEA annual report and bio & logo on website
- Access to and participation in webinars on a broad range of California energy topics
- Invitation to all CEA meetings

General Member: \$5,460

For small to mid-size for-profit organizations. Membership benefits include:

- Company membership for senior team of up to two participants
- Eligibility to participate on Board of Senior Advisors (based on availability)
- Opportunities for Initiative and Working Group leadership
- Co-branding opportunities
- Member logo in CEA annual report and bio & logo on website
- Access to and participation in webinars on a broad range of California energy topics
- Invitation to all CEA meetings

Associate Member: \$1,092

For sole proprietorships or individuals. Membership benefits include:

- Company or professional membership for one participant
- Opportunities for Initiative and Working Group participation
- Member logo in CEA annual report and bio & logo on website
- Access to and participation in webinars
- Invitation to all CEA meetings



CEA really provides interested parties a seat at the table. CEA allows us all to see and share different perspectives with one common goal: to provide clean, safe and responsible recommendations for California's energy codes, standards, and policies.

Randy Young
Codes & Standards Representative
Sheet Metal Workers' Local No. 104

Sponsor

Sponsors host or underwrite CEA events such as in-person meetings or conference events. As a contributing sponsor, you gain access to our member network and work with leaders in the energy field during your sponsorship event. Sponsorship levels vary depending on the opportunity and generally range from \$500 - \$2,500.

Patron

Patrons support specific CEA programs through a structured investment for a specific initiative or research project. As a CEA patron, your support promotes and advances our efforts within a defined range of energy policy, regulatory, or other activities. Investments typically start at \$2,500.

Apply Now to Join CEA!

For a Member Application form, or for more information, visit <https://caenergyalliance.org/join>



California Energy Alliance is a 501(c)(3) organization. Membership fees, sponsorships, and other forms of support are tax deductible to the extent provided by law.